



AIA
Cleveland

RE: 2017 AIA CLEVELAND DESIGN AWARDS

Dear Potential Sponsor of AIA Cleveland,

Thank you so much for your interest and past support of the Cleveland Design Awards. It is our pleasure to announce the 2017 AIA Cleveland Design Awards. This year's event will be held at the Tenk West Bank on Friday evening, November 10th, 2017. The Tenk West Bank started its life as the Eclipse Iron Works foundry in 1879. The building, expanded twice in the late 1800s, served as the longtime home of Bruce-MacBeth Engine Co. and, ultimately, housed Tenk Machine & Tool Co. The property's industrial run ended nearly a decade ago. We are looking forward to this year's event as an opportunity to continue collaborating with the local design community in recognizing architectural design excellence in Cleveland and northeast Ohio.

This year's AIA keynote speaker and design awards jury chair is Marlon Blackwell, FAIA. Marlon is a practicing architect in Fayetteville, Arkansas, and serves as the E. Fay Jones Distinguished Professor at the Fay Jones School of Architecture + Design at the University of Arkansas. The office of Marlon Blackwell Architects was the recipient of the 2016 Cooper Hewitt National Design Award in Architecture and was recognized as the Firm of the Year by Residential Architect magazine in 2011. In 2016, Marlon Blackwell Architects was recognized by Architect Magazine as the best architectural design firm in the U.S.

The kickoff to the event this year includes our pre-program keynote address. Following the keynote address, a brief cocktail hour will take place with drinks and Hors d'oeuvres. The evening continues with the AIA Cleveland awards ceremony and a plated dinner. The after ceremony party will conclude with drink, dance and plenty of conversation!

As you know, our awards program and our educational outreach is funded through the generosity of companies, associations, and individuals like yourself who act as our sponsors. The accompanying "Sponsor Opportunity" pages outline the various levels of sponsorship and their associated benefits that we hope you will consider. Our event will feature acknowledgement of our sponsors during the ceremony, as well as acknowledgement throughout our printed event program, event signage, and various online media platforms.

AIA Cleveland wishes to express its sincere hope that you will consider continuing your sponsorship support for this year's Design Awards. The event represents a valuable way to network with the architecture and design community and foster business relationships with architects, designers, contractors, developers, and others. The Tenk West Bank will surely provide an excellent and memorable opportunity for these interactions.

If you have any questions, please do not hesitate to contact Patty Lampert, AIA Cleveland Executive Director or the committee member who reached out to you directly. Again, thank you for your consideration of additional support for our event. Because of its exposure to our architectural community, this event is our most popular sponsorship opportunity; we hope that your company will join us in this celebration of architecture.

Patty Lampert | AIA Cleveland Executive Director
E: director@aialeveland.com P: 216.626.5755

Sincerely,

Adam Yaracs, AIA
AIA Cleveland President
E: ayaracs@perspectusarch.com
P: 216.752.1800



SPONSOR OPPORTUNITY LEVELS

BAR SPONSORSHIP/NAMING RIGHTS | \$5,000.00 (2 Available)

EVENT RECOGNITION:

Bar sponsorship /naming rights | Company name and logo to headline event graphics | Company name and logo recognition in awards program book
Exclusive speaker intro prior to Keynote Address | Voice and Logo recognition during Keynote Address and Design Awards remarks
AIA Cleveland website and Facebook event marketing acknowledgement

EVENT TICKETS:

(8) complimentary event tickets (Good for any ticket level) + (4) Student tickets donated to student attendees in your name

AIA CLEVELAND CHAPTER BENEFITS:

- (4) Invites to the 2017 AIA Cleveland End of Year Sponsor Party (Typically in December)
- (2) Dedicated 2018 AIA Cleveland Sponsor Spotlight Emails (Approximately 3,500 contacts)
- (2) AIA Cleveland Affiliate Memberships for 2018

RED CARPET | \$3,500.00 (1 Available)

EVENT RECOGNITION:

Exclusive company name and logo to headline red carpet backdrop | Company name and logo recognition in awards program book
Voice and Logo recognition during Design Awards ceremony remarks
AIA Cleveland website and Facebook event marketing acknowledgement

EVENT TICKETS:

(6) complimentary event tickets (Good for any ticket level) + (2) Student tickets donated to student attendees in your name

AIA CLEVELAND CHAPTER BENEFITS:

- (2) Invites to the 2017 AIA Cleveland End of Year Sponsor Party (Typically in December)
- (1) Dedicated 2018 AIA Cleveland Sponsor Spotlight Emails (Approximately 3,500 contacts)
- (1) AIA Cleveland Affiliate Memberships for 2018

MONUMENTAL | \$3,000.00 (1 Available)

EVENT RECOGNITION:

Exclusive Design Award of your creation | Logo featured on all custom design awards | Company name and logo recognition in awards program book
Voice and Logo recognition during Design Awards ceremony remarks
AIA Cleveland website and Facebook event marketing acknowledgement

EVENT TICKETS:

(6) complimentary event tickets (Good for any ticket level) + (2) Student tickets donated to student attendees in your name

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PLATINUM | \$2,500.00

EVENT RECOGNITION:

Company name and logo recognition in awards program book
Voice and Logo recognition during Design Awards ceremony remarks
AIA Cleveland website and Facebook event marketing acknowledgement

EVENT TICKETS:

(4) complimentary event tickets (Good for any ticket level) + (2) Student tickets donated to student attendees in your name

AIA CLEVELAND CHAPTER BENEFITS:

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- (1) AIA Cleveland Affiliate Memberships for 2018

FIRM/COMPANY TABLE SPONSOR | \$1,800.00 (15 Available)

EVENT RECOGNITION:

Company name and logo on tabletop placard
AIA Cleveland website and Facebook event marketing acknowledgement

EVENT TICKETS:

(10) complimentary event tickets (Good for any ticket level) + (2) Student tickets donated to student attendees in your name
Reserved seating at the front of the ballroom | (1) Bottle of Red Wine and (1) Bottle of White Wine at reserved table



SPONSOR OPPORTUNITY LEVELS

GOLD | \$1,000.00

EVENT RECOGNITION:

Company name and logo recognition in awards program book
Voice and Logo recognition during Design Awards ceremony remarks
AIA Cleveland website and Facebook event marketing acknowledgement

EVENT TICKETS:

(2) complimentary event tickets (Good for any ticket level)

AIA CLEVELAND CHAPTER BENEFITS:

(2) Invites to the 2017 AIA Cleveland End of Year Sponsor Party (Typically in December)

SILVER | \$600.00

EVENT RECOGNITION:

Company name recognition in awards program book
Logo recognition during Design Awards ceremony remarks
AIA Cleveland website and Facebook event marketing acknowledgement

EVENT TICKETS:

(2) complimentary event tickets (Good for any ticket level)

AIA CLEVELAND CHAPTER BENEFITS:

(1) Invites to the 2017 AIA Cleveland End of Year Sponsor Party (Typically in December)

DRINK SPONSOR | \$500.00 (4 Available)

EVENT RECOGNITION:

Exclusive drink named in your honor
Select sponsor drink menus at each table
Company name recognition in awards program book
Logo recognition during Design Awards ceremony remarks
AIA Cleveland website and Facebook event marketing acknowledgement

EVENT TICKETS:

(1) complimentary event ticket (Good for any ticket level)

AIA CLEVELAND CHAPTER BENEFITS:

(1) Invites to the 2017 AIA Cleveland End of Year Sponsor Party (Typically in December)

CONTRIBUTOR | \$300.00

EVENT RECOGNITION:

Company name recognition in awards program book
Name recognition during Design Awards ceremony remarks
AIA Cleveland website and Facebook event marketing acknowledgement

AIA CLEVELAND CHAPTER BENEFITS:

(1) Invites to the 2017 AIA Cleveland End of Year Sponsor Party (Typically in December)



SPONSOR REGISTRATION AND PAYMENT

Visit www.aiacleveland.com/designawards and click on "SPONSOR NOW"

Deadline to sponsor is Wednesday, November 1st, 2017 at 5:00pm | All major credit cards and check are accepted
If you are paying by check, you must still register as a sponsor online and select the "PAY BY CHECK," option.

To be included in the Design Awards program, all logos AND payment must be received prior to Wednesday, November 1st, 2017 at 5:00pm.
High Resolution Logos (300 DPI, 3"x3" JPEG min.) to be emailed to Adam Yaracs at ayaracs@perspectusarch.com

Most sponsor levels include an allotted amount of Design Awards tickets. See the attached sponsor ticket request forms and complete all information by Friday, November 3rd, 2017 at 5:00pm. For final head count, food selections, name tags, and security purposes, each ticket form needs to be completed entirely.

Email completed ticket forms to Adam Yaracs at ayaracs@perspectusarch.com

DESIGN AWARDS SCHEDULE

5:00pm | Doors Open

5:30pm - 6:30pm | Keynote Address

6:30pm - 7:30pm | Cocktails and Hors d'oeuvres

7:30pm - 9:00pm | Design Awards Ceremony with 3-Course Plated Dinner

9:00pm - 11:30pm | After Party with Music and Cash Bar

EVENT TICKETS:

\$195 | Date Night Ticket Package

(One ticket must be for an AIA Member, valid membership # required)

Ticket includes (2) tickets to Keynote Address, Valet parking, (2) 3-course plated dinners, and (4) drink tickets

\$120 | Non-Members and Guests

Ticket includes Keynote Address, Valet parking, 3-course plated dinner, and (2) drink tickets

\$105 | AIA Members and AIA Cleveland Professional Affiliates

(Must provide valid membership #)

Ticket includes Keynote Address, Valet parking, 3-course plated dinner, and (2) drink tickets

\$60 | AIA Associate Members

(Must provide valid membership #)

Ticket includes Keynote Address, Valet parking, 3-course plated dinner, and (2) drink tickets

\$30 | Full Time Students

(Must be currently enrolled at a college or university)

Ticket includes Keynote Address, Valet parking, and 3-course plated dinner

\$20 | Keynote Address

Ticket includes access to pre-program Keynote Address ONLY