



AIA
Cleveland

2017 Partnership Opportunities

Annual Chapter Sponsorship Opportunities:

Visionary Sponsor: \$5,000

- Continuous logo placement on all AIA web, newsletter and hard copy publications voice recognition at all events
- One-minute interview posted to AIA Cleveland website
- 2 email newsletter spotlights about your company
- 3 intro speaking opportunities for non-annual events
- 6 tickets to the Joint Association Goodtime for Design Boat Cruise
- 2 tickets to the AIA Cleveland Design Awards and Firm Leadership Breakfasts
- 2 tickets to Women in Architecture Celebration and End of Year Sponsor Party
- Golf Outing Hole Sponsorship (Excluding Oasis)
- 1 Professional Affiliate Membership

Ambassador Sponsor: \$3,500

- Continuous logo placement on all AIA web, newsletter and hard copy publications and voice recognition at all events
- 2 intro speaking opportunities for non-annual events
- One email newsletter spotlight about your company
- 4 tickets to the Joint Association Goodtime for Design Boat Cruise
- 2 tickets to the AIA Cleveland Design Awards and Firm Leadership Breakfasts
- 2 tickets to Women in Architecture Celebration and End of Year Sponsor Party
- 1 Professional Affiliate Membership

Patron Sponsor: \$2,500

- Continuous logo placement on all AIA web, newsletter and hard copy publications and voice recognition at all events
- 1 intro speaking opportunity non-annual events
- 3 tickets to the Joint Association Design Goodtime for Design Cruise
- 2 tickets each to the AIA Cleveland Design Awards and Women in Architecture Celebration
- 1 ticket to the Firm Leadership Breakfast
- 2 tickets to the End of Year Sponsor Party
- 1 Professional Affiliate Membership

Supporter Sponsor: \$1,500

- Continuous logo placement on all AIA web, newsletter and hard copy publications and voice recognition at all events
- 2 tickets to the Joint Association Design Goodtime for Design Cruise
- 1 ticket to the AIA Cleveland Design Awards, Women in Architecture Celebration
- 1 ticket to the End of Year Sponsor Party
- 1 Professional Affiliate Membership

Annual Event: Beach Day / Sandcastle and Volleyball Competition

Everyone gathers at Edgewater Beach to build the best sandcastles and compete in a volleyball competition. You will reach an audience of about 400 members of the architecture and design community along with thousands of engaged Edgewater beach-goers. This event takes place in either June or July.

Signature Sponsor: \$2,500 (1 available)

- Company name part of event logo, AIA Beach Day presented by: " "
- Logo featured on all event signage and awards
- Company name and logo with link on weekly newsletters for a month
- Company name and logo with link on AIA website Beach Day / Sandcastle page
- 1 complementary team registration for sandcastle or volleyball
- Inclusion in all media interviews, press releases, and announcements
- Participation in the Celebrity Sand Castle Jury and co-presentation of awards
- 4 tickets to the AIA Cleveland Design Awards
- 2 tickets to End of Year Sponsor Party

Lake Erie Event Partner: \$1,500 (4 available)

- Company name and logo with link on weekly newsletters for one month
- Company name and logo with link on AIA website Beach Day / Sandcastle page
- Logo featured on all main event signage and awards
- 1 complementary team registration for sandcastle or volleyball
- 2 tickets to the AIA Cleveland Design Awards
- 2 tickets to End of Year Sponsor Party

Golden Bucket Sponsor: \$500

- Company name and logo on weekly newsletters for one month
- Company name and logo on AIA website Beach Day/Sandcastle page
- Logo featured on all main event signage
- 1 ticket to End of Year Sponsor Party

Golden Shovel Sponsor: \$250

- Company name on weekly newsletters for one month
- Company name on AIA website Beach Day/Sandcastle page
- Company name on all main event signage
- 1 ticket to End of Year Sponsor Party

Annual Event: Goodtime for Design Boat Cruise

Over 400 members of the architecture and design communities enjoy a cruise on the Goodtime III, along Lake Erie. This event typically occurs in June.

Captain Sponsor: \$1,250

- Company name and logo with website link on weekly newsletters for 2 months
- Company name and logo on all event graphics
- Priority boarding on the Goodtime III
- 8 boat cruise tickets and 16 drink tickets
- 2 tickets each to the AIA Cleveland Design Awards and End of Year Sponsor Party

Commander Sponsor: \$500

- Company name and logo with website link on weekly newsletters for 2 months
- Company name and logo on all event graphics
- Priority boarding on the Goodtime III
- 4 boat cruise tickets and 8 drink tickets
- 2 tickets to End of Year Sponsor Party

Lieutenant Sponsor: \$250

- Company name on all event graphics
- Priority boarding on the Goodtime III
- 2 boat cruise tickets and 4 drink tickets
- 1 ticket to End of Year Sponsor Party

Annual Event: Design Awards

The Annual AIA Cleveland Design Awards is the premiere design awards program in Northeast Ohio. Over 500 members of the Cleveland architecture and design community gather each year, to recognize design excellence and to raise awareness of the many talented firms and individuals and the impact they bring to successful projects. This event takes place in either October or November and delivers the highest number of hits on AIA Cleveland's website.

Bar Sponsor/Naming Rights: \$5,000 (2 available)

- Company name, logo, and website to headline event graphics
- Bar sponsorship/naming rights
- Speaker Intro prior to Keynote Address
- Company name and logo recognition in awards program book
- Voice and Logo recognition during pre-event ceremony remarks
- 8 complimentary event tickets
- 2 AIA Cleveland Affiliate Memberships for 2017
- 4 tickets to the End of Year Sponsor Party

Red Carpet Sponsor: \$3,500 (1 available)

- Company name, logo, and website to headline red carpet backdrop
- Company name and logo recognition in awards program book
- Voice and Logo recognition during pre-event ceremony remarks
- 6 complimentary event tickets
- 1 AIA Cleveland Affiliate Membership for 2017
- 2 tickets to the End of Year Sponsor Party

Monumental Sponsor: \$3,000 (1 available)

- Custom Design Award of your creation
- Company name and logo recognition in awards program book
- Voice and Logo recognition during pre-event ceremony remarks
- Logo featured on all custom design awards
- 6 complimentary event tickets
- 1 AIA Affiliate Membership for 2017
- 2 tickets to the End of Year Sponsor Party

Platinum Sponsor: \$2,500

- Company name and logo recognition in awards program book
- Voice and Logo recognition during pre-event ceremony remarks
- 4 complimentary event tickets
- 1 AIA Affiliate Membership for 2017
- 2 tickets to the End of Year Sponsor Party

Firm/Company Table Sponsor: \$1,500.00 (15 Available)

- Company name and logo in awards program and voice and logo recognition during event
- 2 complimentary event tickets
- 2 tickets to End of Year Sponsor Party

Gold Sponsor: \$1,000

- Company name and logo recognition in awards program book
- Voice and Logo recognition during pre-event ceremony remarks
- 2 complimentary event tickets
- 2 tickets to the End of Year Sponsor Party

Silver Sponsor: \$500

- Company name recognition in awards program book
- Logo recognition during pre-event ceremony remarks
- 1 complimentary event ticket
- 1 ticket to End of Year Sponsor Party

Bronze Sponsor: \$250

- Company name recognition in awards program book
- Name recognition during pre-event ceremony remarks
- 1 ticket to End of Year Sponsor Party

Annual Event: AIA/IIDA Golf Outing

Enjoy a fun filled day golfing and having dinner. Architects, vendors and consultants are paired into foursomes. This event takes place in August and typically sells out.

Hole Sponsor with Foursome: \$650

- 1 hole sponsor sign with company logo at tee box
- 1 round of golf for a team of 4 golfers
- Dinner for the 4 team members

Oasis Hole Sponsor: \$400 (4 available)

- 1 hole sponsor sign with company logo located at a specified location on the course
- Sponsor provides an amenity of their choice at their specified location on the course
- 1 dinner for Oasis Hole Sponsor attendee

Hole Sponsor: \$200

- Hole sponsor sign with company logo at tee box

Annual Event: Women in Architecture Celebration

Join us in recognizing the contributions of women in architecture throughout the year. Your audience will be about 100 members of the architecture and design communities.

Zaha Hadid Sponsor: \$1,250

- Company name, logo, and website to headline event graphics
- Company name and logo with live link on website and weekly newsletters for 2 months
- 8 tickets to the signature WIA event
- 2 tickets to the AIA Cleveland Design Awards
- 2 tickets to End of Year Sponsor Party

Julia Morgan Sponsor: \$1,000

- Company name, logo, and website to headline event graphics
- Company name and logo with live link on website and weekly newsletters for 2 months
- 4 tickets to the signature WIA event
- 1 ticket to the AIA Cleveland Design Awards
- 1 ticket to the End of Year Sponsor Party

Florence Kenyon Hayden Rector Sponsor: \$500

- Company name and logo with live link on website and weekly newsletters for 2 months
- 2 tickets to the signature WIA event
- 1 ticket to End of Year Sponsor Party

Eileen Gray Sponsor: \$250

- Company name and logo with live link on website and weekly newsletters for 2 months
- 1 ticket to signature WIA event

Monthly, Quarterly and Bi-Annual Events

Firm Leadership Breakfast (2 available per year)

- Event sponsor: \$1,500

Design Lecture Series

- Event sponsor: \$1,000

Hard Hat Tours

- Event sponsor: \$250

Happy Hour Sponsor: (1 available per month)

- Event sponsor: \$250

Design Award Tours

- Event sponsor: \$250

Architecture Review Exam Sessions

- Event sponsor: \$500

How to Participate

Professional Affiliate Membership: \$300

Professional Affiliate Memberships are for individuals or companies who would like to promote their products and services to architects and other design professionals. You will have the opportunity to connect and network with like-minded people who share an interest in design and the built environment. We serve almost 500 members and are the 2nd largest Ohio chapter. Become an AIA Professional Affiliate Member by visiting www.aiacleveland.com/sponsors or contact AIA Cleveland by calling **216-625-5755**.

AIA Cleveland Newsletter and Website Advertising Opportunities:

- Homepage with direct links: \$250 per month on website, includes 4 newsletter links
- Job Postings with direct links: \$50 per month on website, including 4 newsletter links
- Event page with direct links: each event \$250 per month on website

Choose Sponsor Options, or visit AIAcleveland.com/sponsors.

Annual Chapter Sponsorship Opportunities <ul style="list-style-type: none">■ 5,000 - Visionary Sponsor■ 3,500 - Ambassador Sponsor■ 2,500 - Patron Sponsor■ 1,500 - Supporter Sponsor	Beach Day / Sandcastle and Volleyball Competition <ul style="list-style-type: none">■ 2,500 - Signature Sponsor (1 avail.)■ 1,500 - Lake Erie Event Partner (4 avail.)■ 500 - Golden Bucket Sponsor■ 250 - Golden Shovel Sponsor	Goodtime for Design Boat Cruise <ul style="list-style-type: none">■ 1,250 - Captain Sponsor■ 500 - Commander Sponsor■ 250 - Lieutenant Sponsor
Design Awards <ul style="list-style-type: none">■ 5,000 - Bar Sponsor (2 available)■ 3,500 - Red Carpet Sponsor (1 available)■ 3,000 - Monumental Sponsor (1 available)■ 2,500 - Platinum Sponsor■ 1,500 - Firm/Company Table (15 available)■ 1,000 - Gold Sponsor■ 500 - Silver Sponsor■ 250 - Bronze Sponsor	AIA/IIDA Golf Outing <ul style="list-style-type: none">■ 650 - Hole Sponsor with Foursome■ 400 - Oasis Hole Sponsor (4 available)■ 200 - Hole Sponsor	Women in Architecture Celebration <ul style="list-style-type: none">■ 1,250 - Zaha Hadid Sponsor■ 1,000 - Julia Morgan Sponsor■ 500 - Florence K. H. Rector Sponsor■ 250 - Eileen Gray Sponsor
Monthly, Quarterly and Bi-Annual Events <ul style="list-style-type: none">■ 1,500 - Firm Leadership Breakfast (2 avail. per year)■ 250 - Happy Hour Sponsor (1 avail. per month)■ 1,000 - Design Lecture Series■ 250 - Design Award Tours■ 250 - Hard Hat Tours■ 500 - Architecture Review Exam Sessions■ 300 - Professional Affiliate Membership		Newsletter and Website Advertising Opportunities <ul style="list-style-type: none">■ 250/month - Website Homepage Ad■ 50/month - Website Job Posting

Name _____

Company Name _____

Address _____

Email Address _____

Telephone _____

City _____ State _____ Zip _____

Cell _____

Payment Method

Check (make payable to AIA Cleveland) Visa MasterCard American Express Discover

Amount Due \$ _____

Account Number _____ Exp. Date _____ CVV2 _____ Name as it appears on card _____ Zip Code _____

Return form and payment to AIA Cleveland, 2059 E 14th St, Cleveland, OH 44115